



Innovation takes many forms but its proponents share a common goal — driving Australia forward and inspiring the rest of the nation to achieve continued success. Amid an increasingly uncertain economic, environmental and geopolitical landscape these are the future-makers who are hiring the next generation of talent and building the foundations for what our country can — and should — become.

*David Swan, editor, The List: Innovators 2022*

The second annual list of 100 innovators was selected by our expert panel: Debbie Dingga, Drew Press, Rebecca McCain, Jane MacMaster, Julie Endrey, Robert Donohue, Ben Green, Sally Ann Williams, Sarah Yago and Wren Taylor.



**Anastasia Volkova**  
Co-founder and CEO, Regrow Ag



**Michael Lebbon and Ben McNeil**  
Co-founders, Unimi



**Olympia Yarger**  
Founder and CEO, Geterra



**Phoebe Gardner and Alex Arnold**  
Co-founders, Barber



**Zac Duff and Numa Bertron**  
Co-founders, Jappooz





**Gaurav Karwar**

Founder and CEO, Book an Artist

+



**David Walsh**

Director, Art Processes

+



**Dan Swan and Keith Ahern**

Co-founders, Realist

+



**Philip Slusarski, Edward and George Hartley**

Blackburn

+



**Michelle Grey and Sam Linas**

Co-founders and Managing Director, Culture Vault

+



**Andre Avedissian, Ethan Catzel and Dean Mikan**

Co-founders, Canopy Study

+





**Tom Moore, Luke Rix and Sam Baynes**

*Co-founders, WithYouWithMe*

10



**Jeanette Cheah**

*Founder and CEO, HIX*

11



**Siobhan Savage**

*Co-founder and CEO, Reppj*

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**Louka Parry**

*The Learning Future*

13



**Annie McAuley**

*TalkiPlay*

14



**Ajay Prakash**

*Entry Level*

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**Anston Zhang**  
Discover Energy



**Alexander Post, Dylan Cuskelly, Erich Kisi**  
MGA Thermal



**Warren McKenzie, Heinrich Hora**  
HBM Energy



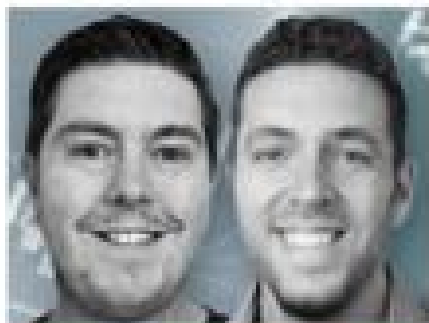
**Jemma Green, John Bulich**  
Powerledger



**Dominic Yap, Ben Pfisterer**  
Zelner



**Brodie Haupt, Drew Haupt**  
WUHI



**Stefan Von Imhof, Wyatt Cavalier**

*Alto*



**Dan Silver, Matt Leibowitz**

*Stake*



**Matt Allen, Jodie Imam and Aprill Allen**

*Tractor Ventures*



**Alex Khor, Jessy Wu and Adrian Petersen**

*AfterWork Ventures*



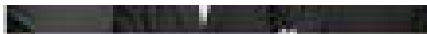
**Jono Herman, Daniel Brockwell and Marina Wu**

*Earlywork*



**Jack Zhang, Max Li, Lucy Liu**

*Airmail*



**Dany Milham**  
MILKRUN



**Elle Curran, Josh Abulafia**  
Chefpop



**Michael Fox, Jim Fuller, Chris McLoughlin**  
Table



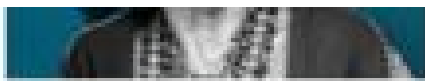
**Josh Goulburn and Paul Tory**  
Foodforward



**Thomas King, Jane Sydenham-Clarke**  
Food Frontier



**Ronni Khan**  
OdiHarvest



**Kim Teo, Kerry Osborn, Adrian Osman and Andrei Miulescu**

*Mr Yuan*



**Mike Smith**

*ZeroCo*



**Mark Wells**

*Chargefox*



**Natalie Kyriacou OAM**

*My Green World*



**Andrew Turton, Pete Ceglinski**

*The Seabin Project*



**Julia Reisser, Michael Kingsbury**

*Ulan*





**Veena Sahajwalla**



**Priyanka Ashraf**  
The Creative Co-operative



**Simon Griffiths**  
Who Gives A Crap



**Tom Hussey**  
Tofu



**Tim Vale**  
Tobemattica



**Cameron Ferris, Bob Groneman, Aidan O'Mahony**  
Julia Ribero



**Dr. Christopher, Dr. David, Dr. John**  
Insentia Life Science

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**Pat Boland**  
ANCA

8



**Joshua Ismin**  
Pylo

9



**Peter Scutt, Tony Charara**  
Mable

10



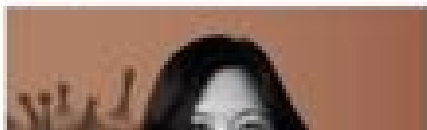
**Kristy Chong**  
Medibank

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**Tim Doyle, Benny Kleist, Alexey Mitko & Charlie Gearside**  
Eucalyptus

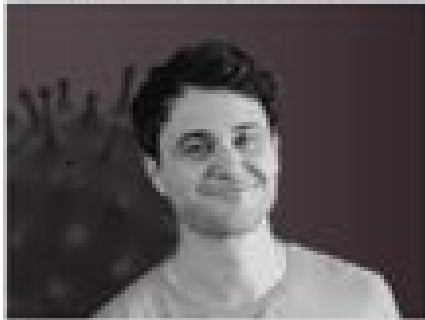
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**Nicole Liu**

Kin Fertility



**Kyle Turner**

Pearl



**Silvia Pfeiffer**

Cosin



**Dean Freestone**

Seer Medical



**Adam Jahnke, Geoff Ayre**

UMPS Health



**Professor Michael Biercuk**

Q-Chi





**Dr Andrew Horsley, Dr Marcus Doherty**

*Quantum Brilliance*



**Vikram Sharma**

*QuantumSense Labs*



**Andy Miller, Ben Holdstock, Peter Brennan  
and Jordy Smith**

*Hoops Normal*



**Rachel Akhidenor**

*Self-care originals*



**Mitch Taylor**

*Koola*



**Michael Frizell**

*Pet Circle*



**Audrey Khaing-Jones**

*GlamCorner*



**Justin Truong**

*Parha*



**Adam Gilmour**

*Gilmour Space Technologies*



**Giles Kirby**

*Frofly Biotech*



**Lloyd Jacob Lopez and Ashwin Chandran**

*Hes20*



**Peter Toth, Gavin Conibeer, Babett Volgyesi**

*Extraterrestrial Power*



**Michael Johnson and Mina Nada**  
*Zoomer*



**Jon Gregory**  
*Vitrarian*



**Markus Deutsch**  
*Fashion Sport*



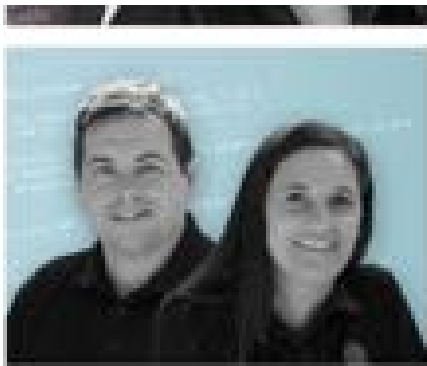
**Will Lopes**  
*Catapult Sports*



**Rob Hango-Zada and William On**  
*Slipnet*



**Alex Birch, Luke Murray**  
*NY Seven*



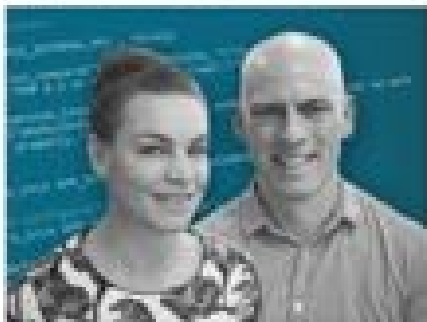
**Sonia and Paul Stovell**  
Octopus Deploy



**Anna Wright, Mlande Jovanovic and Tony Burrett**  
BendMaps



**Didier Elzinga, Doug English, Rod Hamilton**  
Culture Amp



**Rachael Greaves, Gavin McKay**  
Castlespire Systems



**Jon Williams, Joris Luijke**  
Pyn



**Tom Frazer, Joe Frazer, Will Harms**  
Half Dome



**Jaddan Comerford**  
Solo Stage Ventures



**Yasmin Poole**



**Dr Erin Watson-Lynn**  
Baker and York



**Victor Dominello**  
Service NSW



**Mihailo Bozic and Jordan Saddick**  
EvoMed



**Pete McKeon**  
Viasat





**Thomas Lo, Nicole Tj**  
Twin



**Jennifer Fein, Bron Thulke**  
YouLi



**Chris and Cam Grant**  
Unstoked

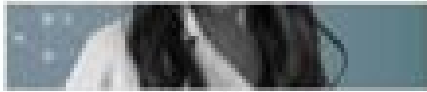


**Shane and Tim Brunette**  
Crypto Tax Calculator



**Alex Zaccaria, Anthony Zaccaria, and Nick Humphreys**  
Linktree

**Patricia Hauaiss**  
Consultant hosting NSW's largest conference



**James and Robbie Ferguson**

*Inventable*

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**Michael Batko, Lauren Capelin**

*Startmate*

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**Michael Batko, Lauren Capelin**

*Startmate*

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**Emily Casey**

*What The Health*

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**David Goldschmidt**

**Fred Schebesta**

*Finder*

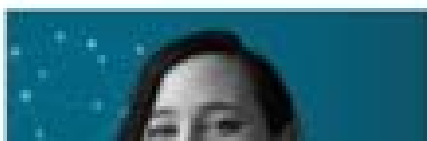
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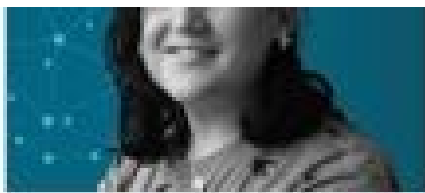


**Jacquie Garrett**

*GGWP Academy*

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**Joan Westenberg**  
Studio Self

THE LIST: 100 INNOVATORS



THE LIST

**Introducing 2023's top innovators**

A fresh crop of founders and futurists are shaping Australia's economy. Here are five of the best picks.

By [Suzanne Stone](#)



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**The chief executive with zero filter**

Startup founder Evan Spiegel talks frankly about the way that changed global communication, the impact of disruption in Australian startups, and what will succeed here for fintech firms.

By [Suzanne Stone](#)



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**Meet the heavy hitting squad behind Glow Capital**

Having exited Andreessen Horowitz from a founder-led venture garage for its \$100m listing two years ago, Australia's venture-backed K&N Metals is ready to grow fast across the region.

By [Suzanne Stone](#)

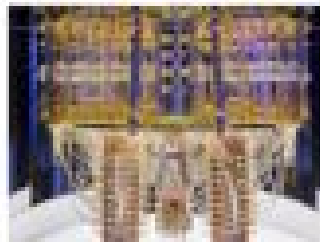


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**How thinking differently drives investor Wesley Chan**

What makes the global startup expert say yes? Chan's advice on Conroy McKinnon's startup idea leads us to an answer.

By [Suzanne Stone](#)

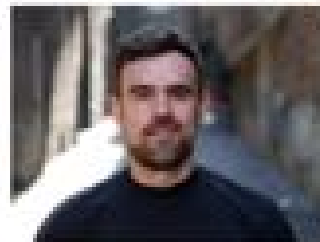


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**Are you ready for quantum computing?**

Advancing speed, capability and power, quantum computing is almost here. Here's the transformation of the digital world.

By [Suzanne Stone](#)



THE LIST

**Moving from one metaverse to another**

With decentralized finance, NFTs and VR, it all comes together in the interconnected new metaverse of the future and the current reality market and political action is right in the mix.

By [Suzanne Stone](#)



**Blackbird's soaring ambition for Australian startups**

Blackbird co-founders Matt Baker and Phil Sorensen passed their hearts into a fledgling venture capital business, convinced it was what Australia's startup scene needed. They were right.

By [Suzanne Stone](#)



THE LIST

**The circle of life beats on**

Harnessing the capacity of a southeast coast to raise itself back to the top is now becoming the regional startup theme.

By [Suzanne Stone](#)

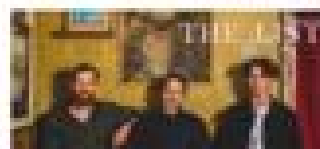


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**The tide is high: The Sunshine Coast is our newest tech hub**

Right now it's teachers, international and the glimmers of finance. But the Sunshine Coast south-coast will be out in force.

By [Suzanne Stone](#)





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## Amazon lifts the lid on its secret weapon

Jeff Bezos's unrelenting commitment to better shaped the future but also the culture at Amazon, says the tech giant's long-standing VP Paul Misner

By LIZZY OWEN

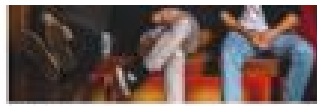


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## How to build a new bank for kids

Yish Kohn has reinvented the way today's children learn about money.

By ERIC SUZUKAWA



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## Drinking mates build an alcohol-free empire

A fledgling Sydney start-up is a stone-cold success, raising over \$8.7m on the idea that not all fun has to involve alcohol but it can still include a coldie.

By ANDREW LAM



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## Sports star or influencer ... why not both?

A growing number of Australian athletes are cashing in on their personal 'brand' dramatically reshaping the marketing landscape along the way

By JOHN STANFIELD

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